

Alterola Biotech Inc. Corporate Fact Sheet

>The Company

Biotech Industry: Alterola Biotech Inc (the Company) is a US-based IP discovery and development company that develops chewing gum as a medicinal delivery system for a number of ailments. Alterola identifies and acquires patents and IPs that further Alterola's aim to provide medical solutions to a great number of everyday ailments through the use of medicated (functional) chewing gum instead of pills.

>An Overlooked Problem

Patients who are unable to swallow their medicine is a hugely overlooked problem and can have dire consequences for the clients in question. The University of South Florida has conducted a survey that indicated as much as 40% of U.S. adults have difficulties swallowing their medication. Additionally, approximately 14% have delayed taking doses of their medication, 8% have skipped a dose and 4% have discontinued taking their medication altogether. More than three-quarters of those having difficulties taking their pills never tell their physician of their problem.

>A Dangerous Problem

Non-adherence and failure of patients to inform their doctors of their difficulties with taking their medication can result in serious health consequences. The patients have to endure illnesses that could otherwise be easily remedied. Common headaches, sniffles, allergies or inflammations become major issues, and instead of a nearly instantaneous cure, the patient has to suffer entire sick days or even weeks.

>Alterola's Solutions

Alterola is ardently acquiring IPs that further the use of chewing gum as a medicinal delivery system. In short, Alterola is researching ways to use chewing gum for antihistamines, vitamins, painkillers and any other kind of common ailments that millions suffer from every day.

>Use of Proceeds

The Company is seeking capital investment of USD\$10 million in order to locate, evaluate and acquire additional successful IPs and build out its business.

>Management Projections

The global pharmaceutical market is worth \$675 billion. With 40% of all adults having problems swallowing and 8% skip doses and 4% are entirely unable to take medication, it is safe to say that that market is at least 2% of the global pharmaceutical market. The market will be at least \$13.5 billion. Additionally, the patients not able to take pills actually lie outside the market, the market may be even bigger. Alterola has true blockbuster potential!

ALTEROLA



>Company Name

Alterola Biotech Inc.

>Location

Palo Alto, USA

>Area of Expertise

Developing chewing gum as a medicinal delivery system

>Management Team

René Lauritsen

>Potential Market Size

\$13.5 billion